

The Official

Gay America Esquire

Handbook

Published by KC Sunshine Entertainment LLC & Mad Angel Entertainment

Contact: gayamericaesquirenational@gmail.com

All participants commit to upholding professional standards outlined in this handbook and all official communications from KC Sunshine Entertainment LLC.

Representatives must always present themselves professionally. This includes being mindful of alcohol intake, refraining from smoking while crowned, and avoiding profanity during official greetings.

Attire & Crown/Medallion Protocol

- The crown/medallion must be worn for all public appearances, including ballads, mingling, event entrances, and while observing from the audience.
- Only National Esquire winners may wear a crown; regional, state, or city winners are prohibited from wearing crowns even if gifted.
- Dance belts are a required component of all performance attire.
- Mid-chest areas, body areas below the waist and above the thighs should always be covered with full frontal and back coverage.
- Visible tattoos are permitted as personal expression unless deemed vulgar or racist.

Categories of Competition

All city, state, and regional preliminaries must include all four core categories:

- Personal Interview (30% weight)
- Red Carpet Fashion (20% weight)
- On-Stage Question (10% weight)
- Talent (40% weight)

Each judge awards a maximum of 100 points per category, split into four subcategories worth 25 points each.

Red Carpet Fashion

Red Carpet Fashion is the most elegant category of the GAE pageant.

- 3-Piece Minimum: Must include one bottom (pants, shorts, kilt) and two top layers (shirt, vest, jacket).
- Style Selection: Traditional tuxedos, suits, and modern fashion-forward garments are equally acceptable.
- Garment Condition: All apparel and accessories must remain flawless, clean, and wrinkle-free.
- Presentations must last between 1.5 and 2 minutes.

GAE Prize Package

The GAE titleholder will receive a minimum cash award of \$5,000 from KC Sunshine Entertainment LLC:

- \$1,000 paid upon coronation and contract signing

- Paid travel accommodations for the following year's national pageant
- Official GAE crown, medallion, and lapel pin

Administrative Point Deductions

- A five-point deduction is mandated if ANY liquid, powder, or substance reaches the stage surface.
- No fire or pyrotechnics are allowed — results in a zero for the category.
- No live animals allowed — results in a zero for the category.
- Cheating results in an automatic score of zero for that category.
- Tardiness for any scheduled event results in one-point deductions.

Scorecards & Tabulation

All preliminary promoters must use the GAE Scoring System provided by KC Sunshine Entertainment LLC with no exceptions.

Every score sheet must be signed and dated by the Judge, the Tabulator, and the reigning GAE as the Second Party Verifier.

Contact & Further Information

For questions, clarifications, or appeals, contact KC Sunshine Entertainment LLC:

- Email: gayamericaesquirenational@gmail.com
- Website: GayAmericaEsquire.com

For the most current version of this handbook, always refer to the official Gay America Esquire website.